



1. Bus Shelters

Final Production Size 1.18 (H) x 1.65 (W)

Billboard Size 1.18 (H) x 1.65m (W)

Viewable Area 1.08 (H) x 1.55 (W)

Do not extend any letter writing outside the critical area (as per sample)

Files to be submitted to us in electronic format

Make sure that you include all imported or placed graphic files

Please always include a Client Approved Colour Proof for colour matching

Photoshop imports must be saved as .eps or .tiff CYMK images

Resolution must be 300dpi

CDs to reach us 5 working days prior to the commencement of the campaign

2. Rackets

Final Production Size 1.65 (H) x 1.15 (W)

Billboard Size 1.65 (H) x 1.15m (W)

Viewable Area 1.65 (H) x 1.15 (W)